AARP + Miami Dolphins

AARP Foundation partnered with the Miami Dolphins to help vulnerable older adults in South Florida. We created the partnership co-brand badge, print, digital, TV ads, and swag around several meal-packing events.

My role: Director of Production: Jerold Williams. Art Direction/Design: Natalya Maltseva. Copywriters: James Patterson and Dan Sisco. Producer: David Neidlinger. Creative Director: Aaron Murphy. Animation: Elliot Lim.